



## **Saurav Chakroborty**

25/2 Shukrabad, Dhaka-1207

[Email-Sauravchakroborty0@gmail.com](mailto:Sauravchakroborty0@gmail.com)

Skype: srv4334@outlook.com

Mobile- 01786024211

Portfolio Website - <https://saurav.com.de/>

## **Career Objective**

To build up a long term career in such an organization where there will be opportunities for further development and growth, where I could be able to use my skills in the best possible way to achieve the company's goals

## **Education**

### ❖ **B.Sc (Hons) in ELECTRONICS & COMMUNICATIONENGINEERING**

**Institute** : Institute of Science and Technology  
**Passing Year** : 2020  
**Result** : 2.89 out of 4.00

### ❖ **Higher Secondary Certificate (HSC)**

**Institute** : Saint Joseph Higher SecondarySchool  
**Concentration** : Science  
**Board & Year** : Dhaka; 2014  
**GPA** : 4.00 out of 5.00

### ❖ **Secondary School Certificate (SSC)**

**Institute** : Dhanmondi Govt Boys High School  
**Concentration** : Science  
**Board & Year** : Dhaka; 2012  
**GPA** : 5.00 out of 5.00

## Work Experience

### 1. Senior Executive - Product & Business Development at MRAM Technologies Ltd [5<sup>th</sup> September 2022- Currently Employed ]

Responsibilities: [Full-time]

- ❖ Digital Media Operation
- ❖ Project Management [[edu360](#)], [[Shop360](#)]
- ❖ Business Development & Strategic Planning [ATL , BTL & TTL]
- ❖ Software Product Research & Development [PHP & Laravel]
- ❖ Websites & Web Server Maintenance [Cpanel & VPS Server]

### 2. Senior Executive - Digital Media Marketing at Source Code Ltd [2<sup>nd</sup> May2020- 17<sup>th</sup> may 2022]

Responsibilities: [Full-time]

- ❖ Digital Media Marketing Operation
- ❖ ATL & BTL Planning
- ❖ Project Management [Shikkha app](#)
- ❖ Corporate Sales & Client Management.
- ❖ Websites & Web Server Maintenance

### 3. Digital Marketing Executive - Samsung Electra International [2<sup>nd</sup> Feb 2020 - 30<sup>th</sup> April 2020]

Responsibilities: [part-time]

- ❖ SMM, SEM, SEO,
- ❖ E-commerce Website Maintenance.

### 4. Freelancer at Fiverr & Upwork [2019-2023]

Upwork Profile : <https://www.upwork.com/freelancers/~0101bda525107d1fc0>

### 5. Digital Marketing Executive, INIFD [2<sup>nd</sup> March 2018 - 4<sup>th</sup> September 2019]

Responsibilities: [part-time]

- ❖ SMM, SEM, SEO,
- ❖ Website Development.

## Training

- ❖ Completed **TOP UP IT Training in Web development under the LICT project of Bangladesh Computer (BCC)**  
In this course I have learned HTML5, CSS3, Bootstrap, PHP, Laravel, (PHP Framework)

- ❖ Basic Training In CCNA at Creative It  
[https://drive.google.com/open?id=13jINJpfEA\\_49xg9dGQBdSYhz4EvldGpv](https://drive.google.com/open?id=13jINJpfEA_49xg9dGQBdSYhz4EvldGpv)

- ❖ Completed Online course From Udemy on JavaScript, Bootstrap, PHP  
<https://drive.google.com/open?id=1bZIF7utOy5d9KNPUGEUbrZ5kh9-aMCuG>

Completed 300 Hours **Digital Marketing Course** From LEDP Bangladesh ICT Division <https://ledp.ictd.gov.bd/>

**In this Course I have Learned:**

- Social Media Marketing
- CPA Marketing
- Affiliate Marketing
- Search Engine Optimization (SEO)
- Word press Installation & Customization
- Google Webmaster & Google Analytics
- Content & Blog Writing

- ❖ **Google Certification on Digital**

**Marketing Certificate Id:** 3W5 LYW C62

**Certificate verification link:** <https://learndigital.withgoogle.com/digitalgarage/validate-certificate-code>

**Certificate:**

[https://drive.google.com/file/d/1XfL8\\_JV8CrxCXejaNLOLKQNHIRgOdnk/view?usp=sharing](https://drive.google.com/file/d/1XfL8_JV8CrxCXejaNLOLKQNHIRgOdnk/view?usp=sharing)

- ❖ **Completed Online Course from Udemy On Word press**

[https://drive.google.com/file/d/1IAC\\_PfbefKsuaLachJOxxOFMgasyJbPl/view](https://drive.google.com/file/d/1IAC_PfbefKsuaLachJOxxOFMgasyJbPl/view)

## Language and Technological Skill

- ❖ **Language:** Fluent in Bangla and English- listening, reading, writing and speaking
- ❖ **ICT Skill:** Competent in Microsoft Office Word, Excel, Power Point and Publisher, programming language C, C++, Cisco packet Tracer, MATLAB, data entry, Html, CSS, Website SEO, Keyword research, Canva, Github, Google AdSense management, Google analytics, Google trends, SEM rush, Ashraf's, Uber Suggest, Internet and social media.
- ❖ **Typing Speed**  
**English :** 36wpm / 89% Accuracy  
**Bangla:** 25wpm/ 88% Accuracy

## Projects

IOT Projects:

Design & Construct of LPG gas Leakage detection system using Arduino Uno

<https://drive.google.com/file/d/1HFUfKiqqkMy8NjY0VILmQxLPwG3gahII/view?usp=sharing>

Website Development

Projects

<https://axtradebd.com/>

<https://elitbuzz-bd.com/>

<https://www.amarmart.co/>

<https://karigor.net.bd/>

## Personal skill

- Creative and analytical
- Hardworking and determined in achieving goals
- team player and an eye for detail
- Can do attitude
- Punctual & Energetic
- Leadership Skill
- Quick Learner
- Always Hunger for Learning

## Personal Details

**Father's Name** : Nikhil Kumar Chakroborty  
**Mother's Name** : Sangita Chakroborty  
**Permanent address** : Dutta kendua, post Office: dutta kendua, District: Madaripur  
**Nationality** : Bangladeshi (by birth)  
**Religion** : Hindu  
**Marital Status** : single  
**Date Of Birth** : 2<sup>nd</sup> January, 1996  
**NID no** : 6897281728  
**Passport no** : BY0334955

## Reference

### Dr. Galib Hashmi

Assistant Professor, Department of  
Electronics & Communication Engineering  
Institute Of Science & Technology

Email: [galib@ist.edu.bd](mailto:galib@ist.edu.bd)

### Mohammad Liton Hossain

Assistant Professor, Department of  
Electronics & Communication Engineering  
Institute Of Science & Technology

Email: [litu702@ist.edu.bd](mailto:litu702@ist.edu.bd)

(I hereby declare that the information above is true of my knowledge and the documents relevant to the information may be provided as and when necessary.)

**Signature:**

